MASTERCRAFT KITCHENS

GROUP GROWTH FUND BUDGET VS ACTUAL FYE 31 MARCH 2022

PROJECTED INCOME LESS GST	**BUDGET**	**ACTUAL**	**+ / -**
Opening balance 1 April 2021	$ 62,487.60	$ 62,487.60	$ -
Licensee Contribution*	$ 386,487.60	$ 324,468.47	$ (62,019.13)
			$ -
PROJECTED EXP LESS GST			$ -
0800 Answer Service	$ 4,500.00	$ 3,096.63	$ (1,403.37)
CRM HubSpot	$ 15,000.00	$ 22,526.77	$ 7,526.77
Competition Prizes & Promotions	$ 960.00	$ 1,776.36	$ 816.36
Computer Software Subs - Adobe and others	$ 2,640.00	$ 5,937.27	$ 3,297.27
Computer Software Subs - Office 365 & Web hosting	$ 4,800.00	$ 3,959.37	$ (840.63)
Contingency	$ -	$ -	$ -
External Contractors (content)	$ 40,200.00	$ 31,876.92	$ (8,323.08)
Freight & Postage	$ 20,400.00	$ 7,516.15	$ (12,883.85)
Travel	$ 2,400.00	$ 4.77	$ (2,395.23)
Google Ads	$ -	$ -	$ -
Group Home Builder Support (Kristen)	$ 24,000.00	$ 8,001.68	$ (15,998.32)
Growth Fund Accounts Coord (Kylie)	$ 3,168.00	$ 3,120.00	$ (48.00)
Growth Fund Management (Penny)	$ 83,499.96	$ 59,894.72	$ (23,605.24)
Magazines	$ 33,600.00	$ 46,047.69	$ 12,447.69
Memberships & Prof Development	$ 900.00	$ 4,719.00	$ 3,819.00
Mobile Kitchen - Partnership with Smeg	$ 15,000.00	$ -	$ (15,000.00)
Photography & Video	$ 30,000.00	$ 11,062.73	$ (18,937.27)
Printing	$ 43,000.00	$ 35,158.43	$ (7,841.57)
Social Media Advertising & Promotions	$ 3,600.00	$ 1,773.75	$ (1,826.25)
Stationery & Storage	$ 3,000.00	$ 6,289.87	$ 3,289.87
Television / On Demand	$ -	$ -	$ -
Website Rebuild Project	$ 67,956.00	$ 84,978.00	$ 17,022.00
Websites Hosting (mastercraft, kitchenlookbook)	$ 3,600.00	$ 9,579.00	$ 5,979.00
Sub Total EXP	$ 402,223.96	$ 347,319.11	$ (54,904.85)
SUPLUS/LOSS (carry forward)	$ 31,014.88	$ 39,636.96	