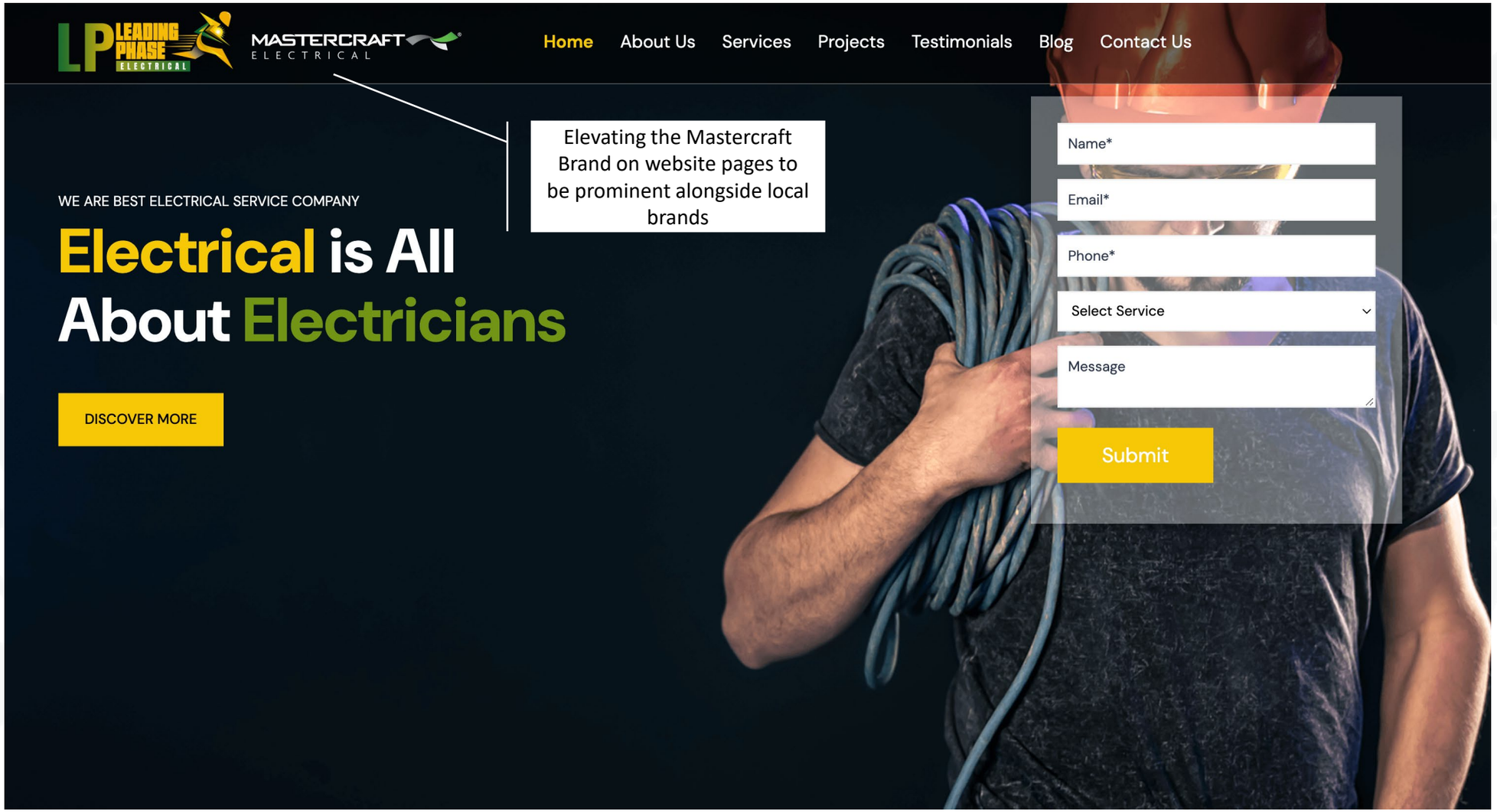
BRAND



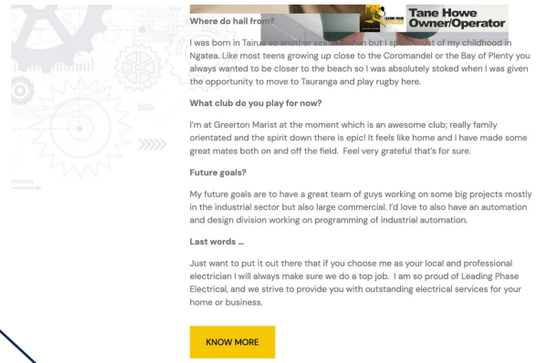
MASTERCRAFT KITCHENS

MASTERCRAFT ELECTRICAL

MASTERCRAFT PLUMBING

BRAND

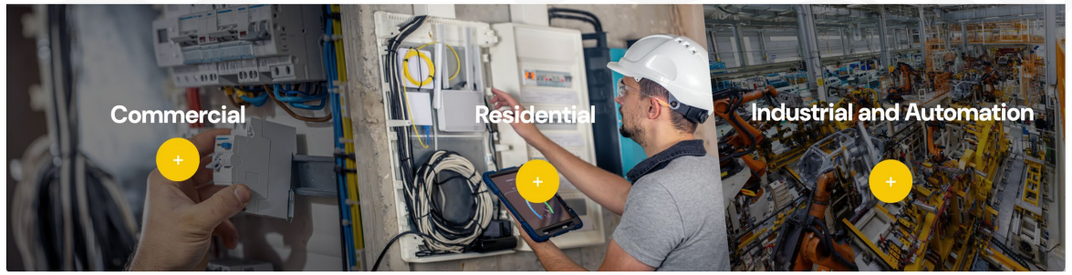
Promoting “We’re your local” to support both brands





We're your local
MASTERCRAFT
ELECTRICAL
licensee.





MASTERCRAFT KITCHENS

MASTERCRAFT ELECTRICAL

MASTERCRAFT PLUMBING

BRAND



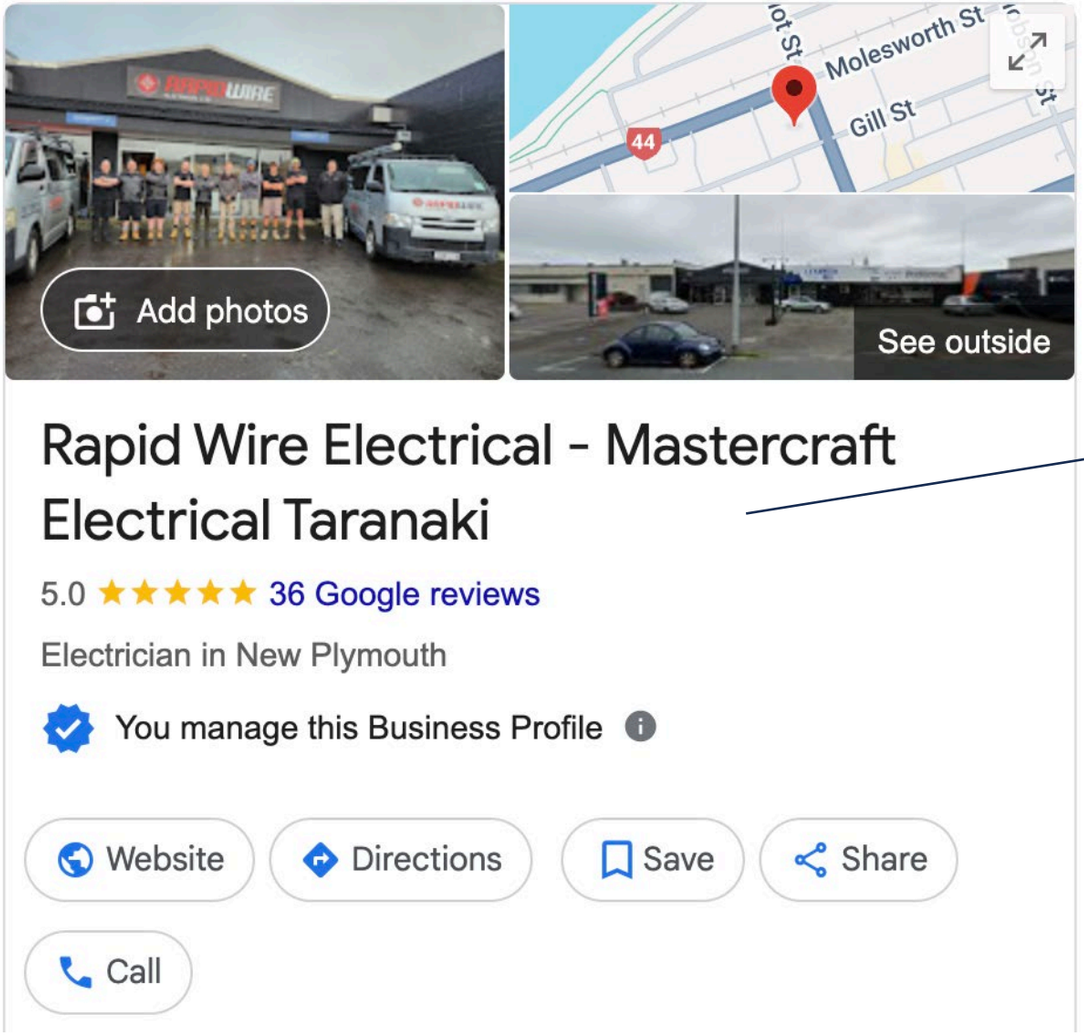
Example of vehicle branding

BRAND



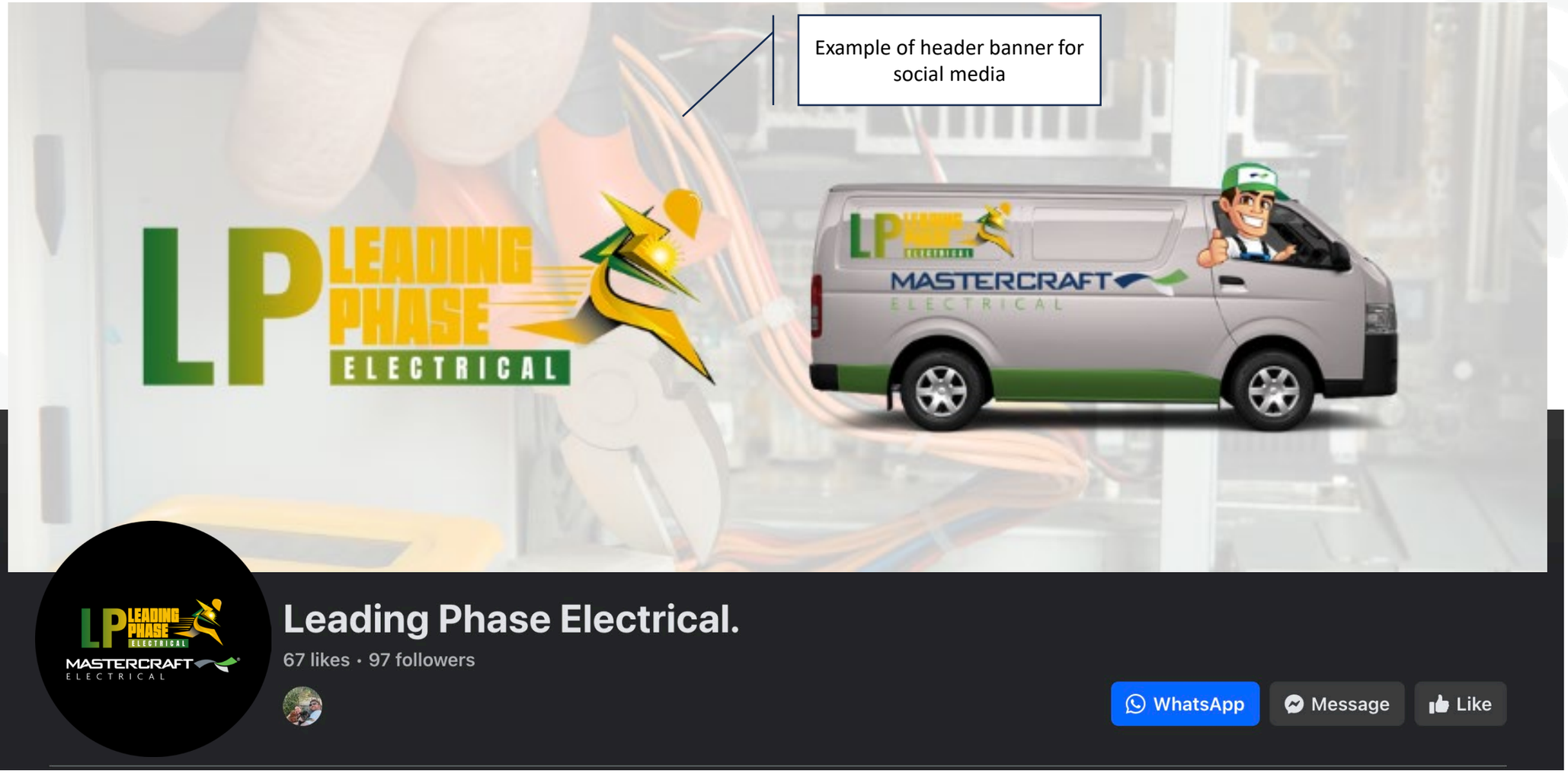
Example of building branding

BRAND



A need to determine a consistent approach to title labelling businesses when using Google profiles.

BRAND


Example of header banner for social media
LP LEADING PHASE ELECTRICAL
MASTERCRAFT ELECTRICAL
LP LEADING PHASE ELECTRICAL
MASTERCRAFT ELECTRICAL
Leading Phase Electrical.
67 likes · 97 followers
WhatsApp
Message
Like

BRAND

LP LEADING PHASE ELECTRICAL

MASTERCRAFT ELECTRICAL

BRAND



Example of co branding for social media posts