PROPERTY IMAGE RELEASE FORM

For: Property Owner, Mastercraft Electrical Licensee

Thank you for the opportunity to photograph and/or video your property. All images collected are for the promotional purposes of Mastercraft Services (NZ) Ltd. For clarity around potential use, and to safeguard our investment in the images, we ask you to complete and sign this form.

INTENDED USAGE

It is the intention of Mastercraft Services (NZ) Ltd (and/or assignees) to use the resulting photos, videos and/or 360° images of this property in any of the following: Nationwide press or magazine advertising or editorial; television or other broadcast media advertising or editorial; billboard, tradeshow display or similar signage. International use for online media such as: Mastercraft and/or Mastercraft licensee website galleries and editorial; email marketing; online display advertising; and social media (ie Facebook, Pinterest, Instagram, LinkedIn).

There is no guarantee that we will use images in any of our marketing.

There is no charge to you for this photography. Images are available on request, contact marketing@mastercraft.co.nz.

We will not identify the street address of the property in any promotional material.

PERMISSION & RIGHTS GRANTED

By signing this release:

- We hereby give Mastercraft Services (NZ) Ltd (and/or assignees) permission to use the images depicting the property above for marketing purposes, which may include advertising or editorial usage.
- We agree that the images may be combined with other images, text and graphics and cropped, altered or modified.
- We agree that all rights to the images belong to Mastercraft Services (NZ) Ltd (and/or assignees).
- We acknowledge and agree that we will make no claim for consideration to Mastercraft Services (NZ) Limited and/or assignees.
- We represent and warrant that each party stated below has the full legal capacity and right to execute this release and grant the rights herein granted with respect to the building design, installation and property ownership.

Please complete all details below

PROPERTY DETAILS

Address: _____

Areas of property to be photographed: _____

☐ Private home ☐ Showhome ☐ Commercial property ☐ Other: _____

☐ I'm happy for my name to be used in promotional material OR ☐ I do not want my name used in promotional material

PROPERTY OWNER

Name _____

Phone _____

Email _____

Signed _____

Date _____

MASTERCRAFT ELECTRICAL LICENSEE

Name _____

Phone _____

Email _____

Mastercraft Location _____

Signed _____

Date _____

Please email this completed form to **marketing@mastercraft.co.nz**

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Phone 0800 67 67 67
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