Mastercraft Electrical Marketing Actual April 26 - March 27

	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sept-26	Oct-26	Nov-26	Dec-26	Jan-27	Feb-27	Mar-27		Total
Revenue - Excl GST														
Carry Over Balance as at 31st March 26	$ 3,557.41													
Licensee Contribution	$ 6,150.00	$ 5,700.00	$ 5,700.00											$ 17,550.00
Expenses - Excl GST														
Marketing Corodinator Salary Contribution	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50		$ 5,250.00
Group Marketing Funds Accounts Coordination	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00		$ 1,200.00
Software Subscriptions - Office 365/Web Hosting/Adobe	$ 334.93	$ 305.70	$ -											$ 640.63
CRM	$ 2,135.76		$ -											$ 2,135.76
Nexus	$ 100.00		$ -											$ 100.00
Hazard Co Memberships														$ -
SEANZ Membership														$ -
Master Electricans Membership														$ -
Google Adwords Marketing	$ 1,739.14	$ 1,458.90	$ -											$ 3,198.04
Social Media Advertising (Meta) OAS	$ 297.50		$ -											$ 297.50
SBM Conference														
Marksman Business	$ 1,975.00	$ 4,542.50												
Printing	$ 59.01													$ 59.01
Total Expenses	**$ 7,178.84**	**$ 6,844.60**	**$ 537.50**	**$ 537.50**	**$ 537.50**	**$ 537.50**	**$ 537.50**	**$ 537.50**	**$ 537.50**	**$ 537.50**	**$ 537.50**	**$ 537.50**		**$ 12,880.94**
Running Balance	**$ 2,528.57**	**$ 5,926.47**	**$ 11,088.97**	**$ 10,551.47**	**$ 10,013.97**	**$ 9,476.47**	**$ 8,938.97**	**$ 8,401.47**	**$ 7,863.97**	**$ 7,326.47**	**$ 6,788.97**	**$ 6,251.47**		**$ 4,669.06**