Mastercraft Electrical Marketing Actual April 25 - March 26

	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sept-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26		Total
Revenue - Excl GST	-190.53													
Licensee Contribution	$ 2,900.00	$ 2,900.00	$ 2,800.00	$ 5,250.00	$ 5,250.00	$ 5,100.00	$ 5,100.00	$ 5,250.00	$ 5,250.00	$ 5,250.00	$ 5,250.00	$ 5,250.00		$ 55,359.47
Expenses - Excl GST														
Marketing Corodinator Salary Contribution	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50		$ 5,250.00
Group Marketing Funds Accounts Coordination	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00		$ 1,200.00
Software Subscriptions - Office 365/Web Hosting/Adobe	$ 315.40	$ 503.50	$ 271.60	$ 354.90	$ 293.50	$ 293.50	$ 293.50	$ 310.40	$ 356.83	$ 334.93	$ 334.93	$ 334.93		$ 3,997.92
CRM	$ 1,796.73				$ 3,878.16			$ 2,007.88				$ 2,074.21		$ 9,756.98
Nexus	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00		$ 1,200.00
Hazard Co Memberships														$ -
SEANZ Membership														$ -
Master Electricans Membership														$ -
Google Adwords Marketing	$ 474.31	$ 420.71	$ 461.64	$ 482.96	$ 1,332.47	$ 1,739.14	$ 3,859.24	$ 2,077.66	$ 2,739.90	$ 2,348.15	$ 2,467.32	$ 2,220.64		$ 20,624.14
Social Media Advertising (Meta) OAS				$ 637.50	$ 340.00	$ 339.45					$ 595.00	$ 100.00		$ 2,011.95
SBM Conference											$ 750.00			$ 750.00
Printing	$ 767.00							$ 1,315.60			$ 3,070.00			$ 5,152.60
Discretionary Marketing												$ 1,858.47		$ 1,858.47
	$ 3,990.94	**$ 1,561.71**	**$ 1,370.74**	**$ 2,112.86**	**$ 6,481.63**	**$ 3,009.59**	**$ 4,790.24**	**$ 6,349.04**	**$ 3,734.23**	**$ 3,320.58**	**$ 7,854.75**	**$ 7,225.75**		**$ 51,802.06**
Total Expenses														
	-$ 1,281.47	**$ 56.82**	**$ 1,486.08**	**$ 4,623.22**	**$ 3,391.59**	**$ 5,482.00**	**$ 5,791.76**	**$ 4,692.72**	**$ 6,208.49**	**$ 8,137.91**	**$ 5,533.16**	**$ 3,557.41**		**$ 3,557.41**
Running Balance	-$ 1,281.47	$ 56.82	$ 1,486.08	$ 4,623.22	$ 3,391.59	$ 5,482.00	$ 5,791.76	$ 4,692.72	$ 6,208.49	$ 8,137.91	$ 5,533.16	$ 3,557.41		