Mastercraft Electrical Marketing Actual April 25 - March 26

	Apr-25	May-25	Jun-25	Jul-25	Aug-25	Sept-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26		Total
Revenue - Excl GST	-190.53													
Licensee Contribution	$ 2,900.00	$ 2,900.00	$ 2,800.00	$ 5,250.00	$ 5,250.00	$ 5,100.00	$ 5,100.00	$ 5,250.00	$ 5,250.00	$ 5,250.00	$ -	$ -		$ 44,859.47
Expenses - Excl GST														
Marketing Corodinator Salary Contribution	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50	$ 437.50				$ 4,375.00
Group Marketing Funds Accounts Coordination	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00				$ 1,000.00
Software Subscriptions - Office 365/Web Hosting/Adobe	$ 315.40	$ 503.50	$ 271.60	$ 354.90	$ 343.60	$ 293.50	$ 293.50	$ 310.40	$ 356.83	$ 334.93				$ 3,378.16
CRM	$ 1,796.73				$ 3,878.16			$ 2,007.88						$ 7,682.77
Nexus	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00	$ 100.00				$ 1,000.00
Hazard Co Memberships														$ -
SEANZ Membership														$ -
Master Electricans Membership														$ -
Google Adwords Marketing	$ 474.31	$ 420.71	$ 461.64	$ 482.96	$ 1,332.47	$ 1,739.14	$ 3,859.24	$ 2,077.66	$ 2,739.90	$ 2,348.15				$ 15,936.18
Social Media Advertising (Meta) OAS				$ 637.50	$ 340.00	$ 339.45								$ 1,316.95
Printing	$ 767.00							$ 1,315.60						$ 2,082.60
Total Expenses	**$ 3,990.94**	**$ 1,561.71**	**$ 1,370.74**	**$ 2,112.86**	**$ 6,531.73**	**$ 3,009.59**	**$ 4,790.24**	**$ 6,349.04**	**$ 3,734.23**	**$ 3,320.58**	**$ -**	**$ -**		**$ 36,771.66**
Running Balance	**-$ 1,281.47**	**$ 56.82**	**$ 1,486.08**	**$ 4,623.22**	**$ 3,341.49**	**$ 5,431.90**	**$ 5,741.66**	**$ 4,642.62**	**$ 6,158.39**	**$ 8,087.81**	**$ 8,087.81**	**$ 8,087.81**	**$ -**	**$ 8,087.81**
Total in Xero Accounting System	$ (1,281.47)	$ 56.82	$ 1,486.08	$ 4,623.22	$ 3,341.49	$ 5,431.90	$ 5,741.66	$ 4,642.62	$ 6,158.39	$ 8,087.81	$ -	$ -		
Balanced	$ -		$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ 8,087.81	$ 8,087.81	$ -	