Agenda

LICENSEE STEERING COMMITTEE – CHRISTCHURCH – Wednesday 22 June 2022

3:20pm	**Assembly** Mastercraft Kitchens Christchurch 345 Brougham Street Sydenham	**Present:** MB, KB, DW, LB, ML, MM, TH, CH, MM, PH, JM **Zoom:** NM **Apologies:** CR
3:30pm – 3:35pm	**Committee Vision, Purpose & Charter: DW**	All LSC members signed charter except NM and CR. **AP: DW** to arrange for these to be signed. **Purpose:** Consultation, feedback, recommendations rather than decisions, accountability
3:35pm – 3:45pm	**GHB Standard Plan Pricing: DW/KB**	Discussed and agreed the need for GHB standard plan pricing to reflect current market value. **AP: DW** to send a set of standard plans to all MCK Licensees for comparative pricing.
3:45pm – 4:00pm	**2022 – 23 Growth Fund Budget: DW**	PH asked for clarification on the return on investment for HubSpot expenditure. DW agreed the need to utilise the customer nurturing ability to fully engage enquires. **AP: DW & ML** to create nurturing strategy for LSC.
4:00pm – 4:05pm	**0800 Number Review: DW**	**AP: KB** To be cancelled in next 2 months. Licensees to remove reference to it on vehicles and documentation.
4:05pm – 4:15pm	**Philanthropic Initiative: DW**	Agreed the initiative was a good idea. To be funded from MCK existing growth fund budget.
4:15pm – 4:30pm	**Mastercraft Shop: LB**	Mastercraft Shop demonstrated by LB. Very positive feedback received.
4:30pm – 5:00pm	**Mastercare: DW** - Our workmanship guarantee – time frame offered? - Deposit protection scheme - Panel protection plan	**AP: DW** Further discussion required on whether to extend the current 10 year craftmanship guarantee. NM expressed concern on cost per kitchen. Others felt it was a useful marketing initiative.
5:00pm	**Meeting Close**	